



Project Profile

MTV Phat House

MTV has been a driving force in the music industry since it first went 'On The Air' in 1981. Therefore, when MTV contacted Stage Right about a show they were planning in Nacogdoches, TX, we were happy to help - and a little overwhelmed about working with a company that has produced some of the most talked-about live events in the past 20 years.

The MTV Phat House program is a touring event in game show format. Each city has a different band, different contests, and a different audience based on the location. In Nacogdoches, the band "A Simple Plan" was onstage, flanked by a full broadcast production crew from MTV. For two days of setup and three days of exhaustive broadcast shoots, Stage Right and its technicians were tested to the maximum extent of their product knowledge and professionalism in the face of screaming fans, Texas weather, and broadcast deadlines.

How would the staff of Stage Right handle the pressures of this extraordinary event? "Awesome!" says Chris Cloe, Senior Production Manager for Stage Right. "The event was planned down to the last cable, and our planning paid off with a perfect event for MTV."



Gear List

Staging: 40'x24' Tomcat Rooftop with stage and crowd barricades

Audio: EV XArray loudspeakers, Yamaha PM4000 console

Lighting: 24 Par 64 cans in truss

Client Comments

"MTV has used several production companies, but never one where the technicians were so helpful and intent on delivering the best possible product. Thanks for all your hard work!"

Events are tricky, bring a friend.



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